

Version 05162016

Lifestyle Health Plans Health & Wellness Privacy Policy

At Lifestyle Health Plans, we know how important your privacy is to you. Whether you are a current participating member or just looking into our program, we are committed to protecting your information in the same HIPAA-compliant ways that we protect personal health information and personal identifying information that you provide to us over the phone, in person or through the mail.

The Lifestyle Health & Wellness program, a product of Lifestyle Health Plans, utilizes voluntarily supplied individual information relating to an individual participant with the program. This information can consist of first and last name, address, telephone number, e-mail address, date of birth (DOB) and social security number (SSN). Individual wellness program participants supply this information voluntarily to us, either through registering with the Health & Wellness program or by electing group medical coverage through Lifestyle Health Plans.

Use of the Information

Information collected in the aggregate is used to measure interest in the various areas of our program. This information helps us determine overall usage patterns and assists us in revising our program's content and activities. Information, which is voluntarily supplied, will only be used to obtain the program improvements requested by our participating members. Lifestyle Health Plans will use this information in combination with information obtained from individual participant's health risk assessments, biometric labs, and health status reports to provide a personalized wellness experience for each participating member of the wellness program. Lifestyle Health Plans may also review participant claims data in order to reach out to specific members regarding specific program benefits or services that may be of interest.

Sharing the Information

Lifestyle Health Plans does not share information about an individual's health. This information release is voluntarily supplied by our members, as they participate in the wellness program at their voluntary discretion. Employer organizations have access to generic participation based reporting that does not contain any health information tied to an individual.

Modifications of Program Privacy Policy

Evolving technology will continue to provide us with new and better ways to collect and use information so that we may better serve your health and wellness needs. We may revise or update this Privacy Policy in the future to better reflect these technological advances, and we encourage you to review the program's Privacy Policy from time to time to review any updates.

Program Disclaimer

All program collateral, wellness-related materials, including online Wellness Center web site and any content there within, is provided "as is" and without warranty of any kind to the extent allowed by the applicable law. While Lifestyle Health Plans will use reasonable efforts to provide reliable information through its program, Lifestyle Health Plans does not warrant that program-related collateral and online content is free of inaccuracies, errors and/or omissions, viruses, worms, trojan horses and the like, or that its content is appropriate for your particular use or up to date. Individuals utilizing the benefit or the information in any part is expected to use their best judgment and consult a professional should they have problems before taking the information as fact without warrant. Lifestyle Health Plans reserves the right to change the information at any time without notice. The information provided through our print and electronic channels is not intended, nor is it implied, to be a substitute for professional medical advice, professional legal advice, or other professional advice. Lifestyle Health Plans assumes no liability of any kind for the information and data contained in program-related collateral, whether print or electronic in nature, phone, or for any decisions made in reliance thereon. Lifestyle Health Plans does not warrant any results derived from the use of any software available through the program. You are solely responsible for any use of program materials and the content available through Lifestyle's Health & Wellness program. The information contained throughout various aspects of the program does not extend or modify the warranty that may apply to you as a result of a contractual relationship with Lifestyle Health Plans. Lifestyle Health Plans will not be liable for any indirect, consequential or incidental damages, including but not limited to lost profits or revenues, business interruption, loss of data arising out of or in connection with the use, inability to use or reliance on any material contained in this site or any linked site. Members are considered to have agreed to the Health & Wellness program's policies regardless of whether they choose to use their benefit. They are considered on the plan and have a Health & Wellness effective date. This Health & Wellness effective date will be used to calculate the member's program year if/when they decide to utilize the benefit.

Online Information Security

Information security policy and practices for our online Wellness Center is outlined and in accordance with the Privacy Policy and Terms and Conditions of the Dossia Service Corporation.

Copyrights and Trademarks

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Printed Name

Date

Signature